



- A. Plus+Graphic (Option): This option is included as an addition on the shade fabric of the shading system. (Certain fabric restrictions apply) Graphics are printed on a wide format printer and only show on one side of the fabric. Double sided printing available. A Plus+Graphic shade can be produced with an inward or outward focus promoting the marketing, theme and/or pride of any company. No ‘ghosting’ or interference with the sun filtering capabilities of the shade fabric occurs. Add an additional 4 weeks for lead-time. Solid images and Photo image printing on fabric available. Please provide the following according to type of image:
- Solid Image (i.e. Logo, Catch Phrase)
 - a. File Format: Vector File
 - b. Resolution: 150 dpi @ original
 - c. Can be emailed
 - d. Color proof including CMYK or PMS colors (or match color in Pantone color system).
 - Photo Image (i.e. Full shade design, digital photograph)
 - a. File Format: Vector File
 - b. Resolution: 150 dpi @ 100%, 300 dpi @50%, 600 dpi @ 25%
 - c. Must be provided to SOS via a CD Rom.
 - d. Color proof including CMYK or PMS.
 - e. Final size including placement of Plus+Graphic
1. Data Integrity:
 - a. Preferred Application for submitted graphics is Adobe Illustrator.
 - b. All documents are to be in CMYK colors. The document size is 100% for even percentage increases, for large files 1” = 1’. If the only available file is a .tif or .eps file then resolution is key.
 - c. Artwork that contains photos needs at least 100 dpi at 100% to a maximum of 150 dpi at 100%.
 - d. If the only available artwork is not in a vector format, expect text and edges to be bitmapped, stair stepped, or fuzzy – not crisp. Plus+Graphic Image design assistance available by quote.
 - e. All black text and vector elements to be 60% CMY and 100% black. This creates a rich black.
 - f. Include all files used in the document. Be sure to link supported files instead of embedding including all fonts that are used.
 - g. Send a full color proof made from the CMYK document. This allows us to match colors as close as possible.
 2. Plus+Graphic Extrusions: Extrusions are painted using a powder-coated process. Optional colors available other than the standard set of colors creating the opportunity to match extruded pieces with graphic or aesthetics. Includes a set up fee and minimum order requirement.
 3. SOS will work with the specifier and all Plus+Graphic content to guarantee correct data and correct data formats in prefabrication of Plus+Graphic shades.

